

Cultivate Summer Art Camp Sponsorship Package

Welcome to the Cultivate Summer Art Camp's third summer season! This year, we're set to welcome 500 students, reflecting the program's growing popularity and the community's increasing interest in art education. This partnership is not just about brand visibility; it's an investment in nurturing the creative potential of the next generation.

Sponsorship Levels

Title Sponsor - Masterpiece Sponsor - \$7,500

Limited to one sponsor

Exclusive title sponsorship acknowledgment in all event mentions.

Your logo on the front of camp t-shirts and 500 welcome kits.

Four Instagram reels and monthly newsletter mentions featuring your brand.

Prime logo placement on the camp website and social media posts.

Opening remarks opportunity at the showcase event.

Estimated 40,000+ impressions across various channels.

Visionary Sponsor - \$5,000

Limited to two sponsors

Logo on the back of camp t-shirts and 500 welcome kits.

Three Instagram reels and quarterly newsletter mentions.

Four social media posts and logo on the camp website.

Verbal acknowledgment at the showcase event.

Estimated 25,500+ impressions across digital and physical brand placements.

Inspirational Sponsor - \$3,000

Limited to two sponsors

Logo on the back of camp t-shirts and showcase.

Inclusion in welcome kits and two Instagram reels.

Bi-monthly newsletter mention and three social media posts.

Logo on the camp website's sponsorship page.

Estimated 12,000+ impressions through digital and on-site visibility.

Statistics

500 summer camp students from all over West Michigan, ages 6-12 and 13-18

6 certified art teachers

End of Summer Showcase

87% satisfaction rate of classes

Instagram stats -
10.2k followers,
average 3-5k view
per reel
(up to 2.3 million)

Newsletters -
3k subscribers,
open rate of 45%

Tiktok -
9.2k followers,
average 3-5k per video
(up to 504k)

Cultivate Summer Art Camp Sponsorship Package



Healthy Snack Sponsor - \$2,000

Limited to three sponsors

Logo on the back of camp t-shirts and showcase
Logo placement on snack tables and communications.
One Instagram reel and two social media posts.
Newsletter mention related to art projects.
Estimated 3,000+ impressions focused on creative
engagement.



Front of summer camp shirt

Sketchbook Sponsor - \$750

Limited to three sponsors

Exclusive branding on sketchbooks provided to
students.
One Instagram reel and one social media post featuring
snack times.
Acknowledgment in one newsletter edition.
Estimated 2,000+ impressions highlighting your
brand's contribution.



Back of summer camp shirt
with logos and/or names

Your sponsorship of the Cultivate Summer Art Camp signifies more than brand visibility—it's a profound commitment to supporting the arts, education, and the well-being of our community's youth. With 500 students, an expansive digital engagement strategy, and a grand showcase, this partnership promises significant community impact and engagement opportunities.

We're excited to discuss how we can tailor a sponsorship package that aligns with your brand's goals and values, ensuring mutual benefits and a lasting positive influence on our young artists.



Scan the QR code to secure your sponsorship, or if you have
questions, please email Mallory at hello@cultivategrandrapids.org